**HPAB MEETING MINUTES – NOVEMBER 19, 2020**

Attending meeting via Zoom – Kinney Clark, Maureen Strazdon, Loretta Smith, Amy Imhof, Alan Lieberman, Linda Livelli, Sarah Oliver, Jeffrey Pistol, Steven Saltzman

**2020 Priorities**

* Cranford Master Plan Historic Preservation Element (HPE) in Master Plan Re-examination – Steven
  + Steven pointed out that HPAB is already doing many of the items listed in the Action Plan
  + Kinney, Linda, Jeff agreed that going forward whatever HPAB does should be put in the context of the Plan
  + Alan suggested they be made priorities for next year
  + Steven suggested going to the Planning Board and showing them what HPAB is already doing and request that the HPE be adopted
  + Steven suggested working on some specific items like town-wide guidelines and promoting preservation
* Plaques – Linda, Alan, Bill, Kinney, Loretta
  + Original green plaque – interactive map of eligible properties on preservecranford.com
  + Maureen S reported 8 plaques ordered for next manufacturer order, including 2 new orders in the last month
  + Board agreed we should order 11 now ($1353) assuming we will sell the other 3
  + We are now charging $150 per plaque
  + Vic wrote an article in Historical Society Millwheel which resulted in 1 new order so far
  + Maureen S will send list of purchasers to Amy who will contact them re why they bought
  + Kinney will update the map to reflect all plaque purchasers
  + Bill will fix the PayPal link on our website so that plaques cost $150
  + Linda will repost on Facebook once Bill fixes the price on PayPal
  + Loretta reported that about 30 homes in Sunny Acres have been sold recently and the new owners may be interested in the red plaques

Sunny Acres Design Guidelines – Vic, Maureen M, Loretta

* Vic completed first section of history and designs a while ago
* Maureen M said in an email that she has started to write guidelines based on NAPC guidelines and should have something in a few weeks
  + Need to create two levels – one highlights and one details - Loretta will distribute
* Audio tour of Cranford historic sites – Steve, Nancy, Maureen S, Jeff, Alan, Bill, Kinney
  + Virtual tour posted on HPAB website and Facebook on Apr 29
  + Maureen S reported that John Prescott from Union County said we had “good scores” on our proposal for the grant for signs and posts submitted Aug 28 and we should hear by Dec 1 if we got any of the $661 we requested
  + The Board agreed not to do anything further about the signs until we hear about the grant
  + Township gave permission to post signs at Town meeting Aug 24 and said they would install the posts at no charge to us on Aug 27 – posts have to be 7 feet above curb which may be a handicapped access issue
  + HPAB should contact DMC head when named, probably after Jan 1
* Social media to get more HPAB exposure – Nikki, Teresa, Amy
  + Maureen S reported HPAB Facebook page has 1079 likes – 1142 followers
  + Amy is working on Facebook posts on holidays in Cranford based on information provided by Vic

**Other**

* Maureen S presented “An Armchair Walking Tour of South Side” to the College Women’s Club on Nov 9
* Teresa reported in an email that no activity on a River tour brochure based on her Facebook posts
* Maureen S reported articles on Preservation Award to 37 Algonquin owners in Patch, Tap, Leader (10/8), Cranford Radio (10/9), Cranford Monthly (Nov) – Loretta reported article in Union News Daily (10/4)
* Kinney will create a snippet on the History/Architecture DVD for posting on YouTube
* No report on Heritage Plaza and Riverwalk at Cranford Heritage Corridor

**Township**

* No report on getting Sunny Acres historical District information in SDL
* No variances
* No meetings of Township Committee on Downtown Design Guidelines
* Maureen S reported it is not clear when HPAB can make a statement on the cell tower on UCC campus hearings – Jeff suggested contacting Kathy about when comments will be allowed
* Jeff and Linda reported no new 150th Celebration meetings
* Maureen S asked about HPAB membership for 2021 and stated she will be resigning from HPAB as of Dec

**Financial Report**

* Balance as of Oct 31, 2020 – $6953.98 including $877.86 from PayPal for 7 plaques + 1 DVD – also deposited $150.00 for mail order plaque – Maureen S subtracted $1500 pledge to Heritage Corridor plus $1353 for plaque order payment, leaving $4101 for projects

**Next Meeting**

– December 17, 2020 (3rd Thursday instead of 4th ) at 7:30 pm

Submitted by Maureen Strazdon, November 20, 2020