**HPAB MEETING MINUTES May 28, 2020**

**ATTENDED**

Maureen Strazdon

Vic Bary

Teresa Bulger

Linda Livelli

Steve Price

Nancy Price

Loretta Smith

Sara Oliver

Amy Imhof

Maureen McDougall

Kinney Clark

Bill King

Alan Leiberman

Jeff Pistol

Steve Saltzman

Nicole Mulcahy

**Start time** 7:30 pm

**End time** 8:40 pm

Call conducted via Conference Bridge

**Discussed**

HPE (Historic Preservation Element)

* We need to focus on getting HPE into the Master Plan
* Maureen will send an email to the Planning Board asking for status and intent
* Mention of Roundhouse as a site of significance was removed from the HPE
* Recent press has covered the Roundhouse.

Plaques

* We have a total of 13 paid orders plus one “check is in the mail” from English Village.
* We will order a few extra plaques
* How else can we get the word out without spending any money on advertising
* Do another social media blast (facebook not Instagram)
* Nikki will send emails to people who have purchased plaques asking for comments that we can share

DVD’s

* HPAB reached out to TV35 about broadcasting our DVD on their station but haven’t heard back
* Nikki will reach out to someone she knows

Sunny Acres Design Guidelines

* Sample guidelines Maureen S found are too restrictive and do not apply to SA
* We need something to encourage SA owners to maintain the exterior integrity of their homes
* Vic volunteered to begin draft of guidelines with background and general descriptions
* Maureen M has worked on guidelines in her job, she’d be happy to offer to insight
* Sunny Acres Guidelines Committee formed with Vic, Loretta and Maureen M

Audio Tour

* Audio tour launched/posted on preservecranford.com on Apr 29
* 438 people viewed at least one link in May (not everyone clicks on every single link)
* Press release in TAPinto Cranford, Patch, Cranford Radio, Westfield Leader (5/21),and Cranford Monthly (Jun 2020), - need to post on Virtual Cranford
* Need to apply for funds to make and post signs around town

Social Media

* Maureen has been posting daily history snapshots on HPAB facebook page for Historic Preservation Month (May)
* Amy will take over posting for June and would like to highlight vintage photos (Cranford then) of Cranford as a summer destination for New Yorkers - she will work with Vic to find some old photographs
* 982 “likes” on facebook
* Nothing posted on Instagram by Nikki
* HPAB posted in support of all the Township residents who have gone above and beyond during the pandemic

COE (Certificate of Eligibility)

* With the help of Sarah, Teresa has completed the draft of the CoE for Sperry Observatory
* Kinney will provide the needed map and instructions on how Teresa can submit it

Other

* One Map was sold online
* HPAB rec’d an email from Tara DiFabio who recalls a gazebo on the property behind a house at Bloomingdale and Elizabeth - Maureen M recalls this same thing as she was childhood friends with Tara and will follow up to see if it is still there
* Preservation Award postponed to September 2020
* Historical Society has been putting together oral histories from residents to document the pandemic

Next Meeting – 6/25/20 – we’ll use Alan’s bridge number (if we are still on stay at home orders).

Minutes submitted by Linda Livelli

June 1, 2020