**HPAB MEETING MINUTES July 23, 2020**

**ATTENDED**

Maureen Strazdon

Vic Bary

Teresa Bulger

Linda Livelli

Loretta Smith

Bill King

Jeff Pistol

Steve Salzman

Amy Imhoff

Steve & Nancy Price

Michael Bachman - guest

**Start time** 7:30 pm

Call conducted via Conference Bridge

**Discussed**

HPE (Historic Preservation Element) – HPE will probably not be reviewed by the Planning Board this year. A statement was drafted by Steven supporting our desire to see the HPE discussed and adopted, and to continue our other work, and will be sent by Maureen to the Planning Board with slight revisions.

Plaques- 24 Plaques were sold. We ordered 25 in total. Maureen and Vic delivered 16 plaques today. It was nice seeing homeowners excited to receive them.

* Linda will boost a few more Facebook posts and share on Cranford Talks. Remind everyone the price goes up to $150.00 on August 1.
* Linda will keep checking [www.realtor.com](http://www.realtor.com) and see any homes are for sale in the NCHD and email the realtor our press release and information on the plaques.
* Maureen paid the manufacturer with her personal credit card and will get reimbursed via check from HPAB for the $1845 she paid.
* Nikki was going to contact homeowners who bought plaques in the past and get comments from them that we can use for boosting interest.
* Never heard back from anyone at English Village about setting up a photo op. Maureen will deliver the plaque to English Village. We can get a photo op later when they mount it.

Sunny Acres Design Guidelines- Vic contacted Maureen MacDougall but hasn’t heard back. She is going to write the guidelines. Loretta wants to distribute something to the current homeowners and in a welcome packet to new homeowners.

Audio Tour – 50 views to the site. We can boost this on Facebook again in August.

Social Media – Teresa has been doing a Tour on the River in July. Her posts are wonderful and they are receiving a lot of positive comments. August will be dedicated to boosting the plaques and the audio tour. In September Teresa will do posts on Cranford Police, Fire, First AID , etc .

Website – Approval to reimburse Bill King $119.40 for website hosting. All were in favor.

COE (Certificate of Eligibility) – Teresa is finalizing the cover letter for the CoE for the Sperry Observatory. Will get it done tomorrow or by the weekend and send it to the State.

Neighborhood designations - Shirley Gazsi requested we consider Lincoln Park/Heights for designation. Maureen sent her the Sunny Acres documentation and she will check to see if someone is willing to do that amount of research for the proposal.

Gazebo @ the corner of Bloomingdale and Elizabeth Avenue –No update from Maureen M.

DVD – we sold 1 DVD in July.

150th – Jeff Pistol reported that the 150th Committee met last week. 1st meeting since the pandemic hit. Owner of Cougar HQ joined the call and spoke about creating shirts, etc. to use for fundraising. The Township plans on doing some type of weekend celebration including a Treasure Hunt on March 12-14, 2021 and then a River Carnival, the anchor event, in September, 2021. Other organizations will be asked to help, especially the Cranford Historical Society.

TV35 – Maureen S filed paperwork and delivered our DVD to TV35 so they will show it.

Westfield – Still getting mixed press about proposed changes to their ordinance on preservation. Residents in Westfield continue to comment, and some are upset at what they see are significant changes in the middle of a pandemic. Maureen explained that unlike Westfield’s, our preservation ordinance has no “teeth”. Ours is in line with the Municipal Land Use Law.

Variances – HPAB reviewed variances on the Food Truck expansion and a fence on Lehigh Ave. Hartz Mountain has applied for a partial demo of the commercial space at 750 Walnut and the addition of loading docks, etc. No mention of residential. No mention of who the tenant will be. Maureen will send a copy of the documents to the HPAB members.

Downtown Design Guidelines – no meeting held yet.

Cell Tower – no updates

Preservation Award – Maureen will check with the Historical Society about having a ceremony – we might just mail the awards to the recipients at 37 Algonquin and the Cranford Theater.

Next Meeting – No meeting in August. Next Call 9/24/20 @ 7:30 pm Location TBD. We might meet on Alden Street, outside.

Submitted by Linda Livelli July 24,2020