HPAB MEETING AGENDA - April 22, 2021 @ 7:30PM

Meeting via Zoom

Attendees

Steven Saltzman

Alan Lieberman

Steven Price

Nancy Price

Jeff Pistol

Teresa Bulger

Bill King

Loretta Smith

Sarah Oliver

Justin Van Dyk

Amy Imhoff

Jason Gareis

Approval of minutes of last meeting  
- No Corrections to last months minutes: minutes accepted Board Secretary for meeting

Appointments

-Alan Lieberman has been appointed Treasurer of the HPAB. Announces we will be transitioning to Zelle from Paypal to avoid transaction fees.

Treasurer’s Report (Alan): Bank balance on April 14, 2021                   $ 6039.05  
                                                 Liabilities  
                                   : donation to Heritage Plaza and Riverwalk              $1500  
                                  : our share of QR signs approx                                   $  700  
                                                                    approx total liabilities $2200  
  
  
Report from Chair

* HPAB physical address - per Cathy Scotti Asst Twnshp administrator we now have a mailbox at 8 Springfield Ave.
* Missing resumes – Please submit if you have not already done so
* 0 new plaque orders  
                                   
    
                                                       Old Business:  
    
  Audio tour of Cranford Historic sites - Maureen Strazdon coordinator
* *See Attachment A*

Preservation Award

* Request from CHS for nominations for annual Preservation award - anyone with suggestions  
                 Award to be presented in fall– Suggestions for additional awards?
* William King Nominates: House at the corner of Claremont and Cranford Ave., likely 9 Claremont Place (though this one has black replacement windows) Everyone should take a look.

Plaques -(total is now 9)  \*\*\* Could use more pictures  
Update map to reflect all plaque purchasers - Kinney  
 35 Spruce St.; 113 Alden Road;   807 West End Place; 319 North Union Ave;  
 23 Holly St.,  117 Forest Ave ;  304 North Union Ave. ; 308 Casino Ave.  
  424 N. Union Ave.

Social media — HPAB Facebook page updates - Amy and Randy

-Amy requests suggestions for direction or theme for the social media presence.

-Steven suggests that people doing Walk/Bike/Run Cranford could take pictures, ask for permission to post, and we could write short descriptions

-Steve Price volunteered to investigate Field Guide to American Houses to get basic knowledge of building descriptions

- Loretta suggests that HPAB may also have a lot of this information on this, Steven S. said he would ask Maurren Strazdon if there is additional information to draw on.

- Logistically, how to get this type of information accessible and online will be a large task

- Jeff Pistol, suggests we look at the Summit Design Guidelines to get language for house descriptions

Sunny Acres Design Guidelines-  Loretta

- Loretta doubts whether design guidelines would be helpful as the Sunny Acres houses have been altered to a such a degree that people might not be interested in following them.   
Design Guidelines in general

- Teresa suggested that we may need to hire a consultant to put this type of document together. Steven Saltzman noted that the costs are prohibitive. This would have to be a fund-raising goal, and we could potentially seek out funds from Union County. Idea tabled until we have a clear goal for design guidelines.  
  
HPAB website - Bill and Steve – No news right now. Holding off on Website until Maureen’s QR code project is done.   
  
Celebration to honor Maureen’s service to HPAB - October 16, 17, 23, 24?  At local restaurant or someone’s home?  Loretta called Cranford Hotel (No news, Cranford Hotel has not gotten us a price on snacks or given date of return to normalcy when it could be hosted). Steven Price has volunteered his house as a location, as a “back up”  
  
Conference reminder: June 3, 10, 17 (Thursdays) Historic Preservation Conference  
Registration is open yet.  Cost $65 for all 3 days (single day registration available)  
[www.njpreservationconference.org](http://www.njpreservationconference.org/)

- S. Saltzman plans to attend virtually

Variances: Ron Meeks fielded a variance this month for alterations to a gas station on North Ave near the Garden State Parkway, where electric car charging stations will be installed. Since not related to preservation Steven did not forward to the group.

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Consideration of who we are:   Under “Powers and Duties of HPAB” not discussed.

River tour brochure -  Teresa: No News  
  
Cranford Master Plan - Historic Preservation Element - Steven - on hold until fall

New Business – None at this time.   
  
Next meeting Thursday May 20 (7:30)

Attachment A:

**QR CODE TOUR – REPORT FOR HPAB ON PROGRESS – as of April 21, 2021**

General

* Meetings of subcommittee (Kinney Clark, Bill King, Alan Lieberman, Jeff Pistol, Nancy Price, Steve Price, Steven Saltzman, Maureen Strazdon) on April 6 and April 21
* Tour of sites by placement sub-subcommittee (Jeff Pistol, Alan Lieberman, Steven Saltzman, Maureen Strazdon) on April 17
* All documents and photos are in a GoogleDocs folder (<https://drive.google.com/drive/folders/1-5Dc5RVFsjQfK1-yyQh9dftUK_s9JK7t?ths=true>) and can be accessed by any HPAB member
* The tour consists of 25 sites, with some of the originally proposed sites having been replaced
* New descriptions need to be written and recorded – Maureen will write them and contact Bernie Wagenblast to ask him to record them

Signs

* The signs will be 12x18 inches, oriented horizontally and will include

HISTORIC CRANFORD AUDIO TOUR

historical and current photos of the site

number and name of the site in upper case letters

Cranford Historic Preservation Advisory Board

 “Aim your smartphone’s camera here and tap the link

   that appears or visit [www.preservecranford.com](http://www.preservecranford.com)”

QR code

* Extra cost will be about $100 over the original proposed 10x13 inches  – the subcommittee agreed that expenditure was OK – if it is more we will discuss with the whole HPAB
* High resolution copies of old photos will come from the Historical Society and will be provided by Maureen
* High resolution current photos will be provided by Bill
* Bill has been in contact with John Sandy at Traffic Safety Services and Traffic Safety will create the print-ready signs created by Bill
* Detective D’Ambola of the police department confirmed that the posts need to be 10 foot – we will give him descriptions of where the posts should be and requested to be there for the first few installations

Brochure/Website

* Content and presentation will be discussed after signs are finished

Sites – see list and photos of QR Sites

Submitted by Maureen Strazdon